

TR!-CITY REGIONAL

CHAMBER OF COMMERCE

CATALYST. CONVENER. CHAMPION.

2023

ANNUAL REPORT

PRESENTED BY



A MESSAGE FROM THE PRESIDENT/CEO

It is with great enthusiasm and pride that I present the Annual Report for 2023, reflecting on the achievements over the past twelve months. We invite you to explore the transformative initiatives, strategic partnerships, and impactful programs underscoring the innovative spirit that propels the Tri-City Regional Chamber forward.

Membership:

We welcomed 106 new members, representing diverse industry sectors. While engaging new members is crucial to the growth and sustainability of the organization, we are equally proud to report that 547 of our members have been investing in the Regional Chamber for 10, 20, 30 and 40 years. This is a testament to the Chamber's commitment to supporting businesses of all sizes and sectors within our community.

Networking and Events:

Our Chamber continued to serve as a hub for networking and collaboration. In 2023, we successfully hosted 28 events, including Signing Day, Tri-Cities Diversity Summit, Tri-Cities Women in Business Conference, membership luncheons, and the Elected Leaders Reception. These gatherings provided invaluable opportunities for members to connect, share insights, and forge new partnerships.

Educational Programs and Workshops:

Knowledge-sharing remains a core focus, and this year, we expanded our educational programs and workshops to address emerging trends and challenges. From expert-led seminars to hands-on workshops, we empowered our members with the tools and information needed to thrive in a rapidly evolving business landscape.

Awards and Recognition:

The Tri-City Regional Chamber takes great pride in recognizing and celebrating the accomplishments of our esteemed members through our awards program. Throughout 2023, we honored businesses and individuals with awards such as ATHENA Leadership, Champions of Diversity, Outstanding Members of the Month, Business on a Roll, Non-Profit on a Roll, Corporate and Community Partner Impact Awards, and Chamber S.T.A.R. These awards serve as a powerful means to acknowledge and honor the hard work, innovation, and excellence demonstrated by businesses within our community.

Resources for Small and Micro Businesses:

Topping our list of accomplishments, 2023 marked the completion of the high impact Business Resource Initiative. In partnership with Benton County, we awarded \$3,000,000 in grant funds to businesses in underserved communities. In total, we received 690 applications and awarded 161 grants ranging from \$3,000 to \$30,000 to Benton County businesses.

Demonstrating our commitment to inclusivity, we marked a significant milestone by expanding our services to Spanish-speaking APEX Accelerator clients for the first time. Our APEX Accelerator serves seven counties in SE Washington and assists businesses in navigating the complexities of government contracts. Contract awards totaled over \$39,500,000 in 2023.

Advocacy and Government Relations:

Our advocacy efforts have been pivotal in addressing the concerns of our business community. Throughout the year, we engaged with local, regional, and national policymakers to advocate for policies that foster a favorable business environment. The collective voice of the Chamber's nearly 1,000 members offers perspectives that might otherwise be overlooked.

Tri-Cities Strategic Alliance:

In October, in partnership with TRIDEC, Visit Tri-Cities, and the Benton Franklin Council of Governments, we formed the Tri-Cities Strategic Alliance. Collectively, we share aligned missions, and we represent local government, economic development, business, and community. The purpose of the alliance is to intentionally collaborate and lead large-scale projects that advance the region. Each partner has selected a project of regional scope (Ag Innovation Center, Columbia River Shoreline Re-Conveyance, Ironman Triathlon, and Internet for All), and will provide staff and administrative resources needed to drive action.

Looking Ahead:

Recently, the Chamber's Board of Directors and staff engaged in a comprehensive strategic planning process. Through collaborative efforts, we have developed a robust plan, "Built for Prosperity." Our strategic plan is designed to position the Tri-City Regional Chamber of Commerce as a dynamic force in the region by focusing on three key priorities: Engage, Build, and Lead. Through targeted goals, we aim to grow the local economy, anticipate the needs of our diverse membership, and initiate positive change for the betterment of the region.



In closing, I extend my gratitude to our members, partners, volunteers, and the dedicated Chamber team and Board of Directors for their unwavering support and commitment. Together, we can realize our vision to be the catalyst for business growth, the convener of leaders and influencers, and the champion for a strong community.

Sincerely,

LORI MATTSON, IOM
President & CEO





MISSION

The Tri-City Regional Chamber of Commerce is the voice of business. We promote regional prosperity and strengthen our member businesses through advocacy, leadership, networking, and innovative business programs.

VISION

To be the catalyst for business growth, the convener of leaders and influencers, and a champion for a strong community.

VALUES

Integrity • Collaboration • Excellence • Focus • Inclusion • Innovation • Leadership

PRIORITY 1

ENGAGE MEMBERS, BUSINESSES, AND STAKEHOLDERS TO GROW, PROSPER, AND COLLECTIVELY CONTRIBUTE TO THE SUCCESS OF THE REGION

AREAS OF FOCUS

Meaningful Communication

- Seek input on programs, services, and activities to align with needs
- Provide consistent communication to build trust and inform members
- Showcase outstanding member achievements and milestones

Reflecting the Region

- Expand reach to underserved areas and foster inclusion
- Establish programs for young professionals and next-gen business owners

Delivering Value

- Connect small and micro businesses to resources, support, and opportunities
- Deliver education and training so businesses can participate in federal, state, and local government contracts

PRIORITY 2

BUILD RESOURCES AND ORGANIZATIONAL CAPACITY TO EFFECTIVELY SERVE OUR MEMBERS AND FULFILL THE CHAMBER'S MISSION

AREAS OF FOCUS

Diversify Revenue

- Strengthen financial stability
- Establish a 501c3 foundation to support activities, education, and other business-related activities
- Increase non-dues revenue

Membership Growth

- Deliver member-only opportunities
- Recruit members based on diversity of industry, location, ethnicity, and size
- Increase retention through high-touch communication and engagement
- Upgrade under-investing members

Organizational Effectiveness

- Ignite board engagement
- Develop relevant committees and task groups for board and volunteers
- Invest in staff training and development
- Maintain U.S. Chamber Accreditation

PRIORITY 3

LEAD COLLABORATIVE SOLUTIONS AND DRIVE CHANGE TO OPTIMIZE THE REGION

AREAS OF FOCUS

Advocacy & Impact

- Grow our role as the region's premier advocate
- Expand network to track legislative and regulatory developments
- Communicate with members to identify broad needs and issues

Workforce Initiatives

- Work with education, business, and nonprofit organizations to address workforce needs
- Create connections between business and education to fill critical voids
- Improve reach of WA Workforce Portal

Partnerships & Projects

- Maintain commitment to Tri-Cities Strategic Alliance
- Revisit/update myTRI 2030 process to guide future development and growth
- Host roundtable events to discuss issues of regional importance

View the complete Built for Prosperity 2024-2026 Strategic Plan at www.tricityregionalchamber.com/builtforprosperity

2023 EXECUTIVE COMMITTEE



Jim Arneson,
Board Chair
Community First Bank/
HFG Trust



Andy Stirling,
Past Chair
Numerica Credit Union



Amy Basche,
Chair Elect
Hanford Mission
Integration Solutions



Matt Sweeza,
Treasurer
Primerica Advisors



Torey Azure
BrandCraft Marketing



Alma Feil
HAPO Community
Credit Union



Dave Haller
Highstreet Insurance
& Financial Services



Jodi Henderson
Benton PUD



Brian Moreno
Steward Leaders



Ryan Weld
Tire Factory

STAFF



Lori Mattson, IOM
President & CEO



Austin Regimbal
Marketing &
Communications Director



Maria Alleman
Washington APEX
Accelerator Advisor



Ricki Sosebee
Events Director



Matt Murphy
Government & Regional
Affairs Director



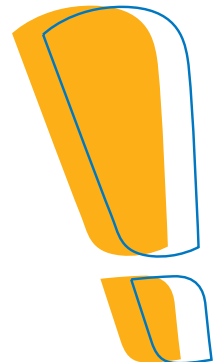
Tracie Boothe
Membership Director



Rick Peenstra
Business Resource
Navigator



Karen Irely
Administrative
Coordinator



2023 BOARD OF DIRECTORS



Roschel Bladow
AgriNorthwest



George Booth
Booth & Sons
Construction



Paul Carlisle
Executech



Andrew Chung
Gesa Credit Union



Bryan Cole
MacKay Sposito



Greg Cullen
Energy Northwest



Jennifer Cunnington
Q Home Lending



David Elgarico
Trios Health



Mike Eutsey
Cascade Natural
Gas



Chauné Fitzgerald
Salon Remedi/
TressFX Beauty



Brian Fort
AtkinsRéalis



Shae Frichette
Frichette Winery



Dee Gray
Navarro



Trish Herron
Battelle



Megan Hughes
Barnard Griffin
Winery



Walter Kinney
PorterKinney, PC



Sue Kon
Veolia Nuclear
Solutions



Charles Laird
Tippett Company



Michael Lemon
CliftonLarsonAllen



Antonio Lopez
Tri-City Dental Care



Rocco Luongo
ARY Engineering



Leanne Luehrs-Purcell
Children's Reading Fdn.
of the Mid-Columbia



Jessica Schneider
MD
Empowered Health



Katherine Sierra-Kelly
Gravis Law



Staci West
Bechtel



Stephanie Williams
Kadlec



STAKEHOLDER LEVEL MEMBERS



LEADER LEVEL MEMBERS

AtkinsRéalis



GROWTH LEVEL MEMBERS



MEMBERSHIP

TOTAL MEMBERS*: **923**

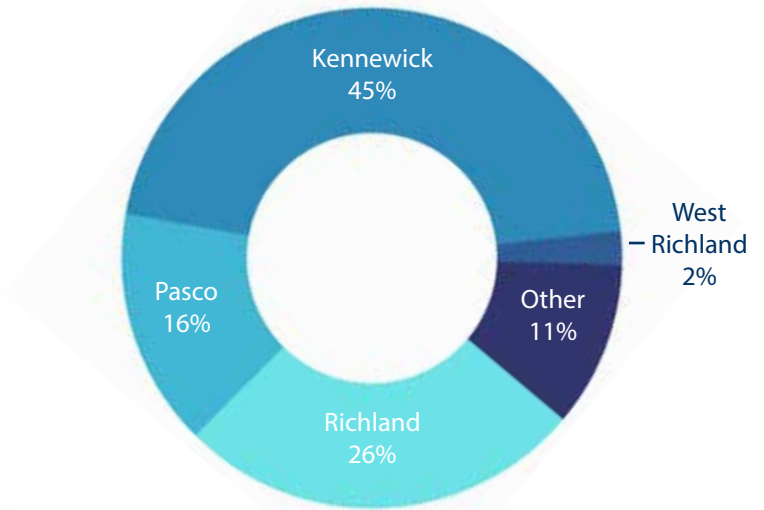
* As of December 2023

NEW MEMBERS IN 2023: **106**

MEMBERS BY LENGTH OF MEMBERSHIP:



MEMBERSHIP BY CITY:



NEW! SPONSOR A MEMBERSHIP

Eight of the new Regional Chamber memberships in 2023 were sponsored by Stakeholder-level members! Once a year, Stakeholder members can select a local business or non-profit organization that is not currently affiliated with the Regional Chamber. The chosen businesses and organizations receive full Chamber benefits for one year.



Big Bro Joe Foundation
Membership Sponsored by Tire Factory



Mid-Columbia Children's Museum
Membership Sponsored by Washington River Protection Solutions



Modern Living Services
Membership Sponsored by Jacobs

RIBBON CUTTING AND GROUND BREAKING CEREMONIES

The Regional Chamber held 37 ribbon cutting and ground breaking ceremonies for members in 2023. These events are crucial for businesses, as they enhance community engagement, boost brand visibility, and mark significant milestones.



Solstice Senior Living



Mariposa Boutique



Windermere Group One Real Estate

WASHINGTON APEX ACCELERATOR



NEW! BRANDING SHIFT FROM WA PTAC TO WA APEX ACCELERATOR

Washington APEX Accelerator, formerly Procurement Technical Assistance Center (PTAC), advises businesses on how to win government contracts and subcontracts. The one-on-one technical assistance includes bid reviews, marketing assistance, contract performance, small business certifications, and more. APEX Accelerators and PTACs also hosts procurement training classes and seminars, and help businesses register with the correct databases in order to compete for government contracts.



INJECTING NEARLY \$40 MILLION INTO THE LOCAL ECONOMY

In 2023, Washington APEX Accelerator continued its core mission of assisting businesses in navigating the complexities of government contracts.

In the last fiscal year, our in-house APEX Accelerator advisor helped secure 1,201 contracts worth \$39,549,259, showcasing our commitment to excellence. Serving 275 active clients, we conducted 501 counseling sessions, highlighting our dedication to personalized support and fostering enduring client relationships.



NEW! HELP FOR SPANISH-SPEAKING BUSINESSES

2023 marked a significant milestone as we expanded our services to include Spanish-speaking clients, demonstrating our commitment to inclusivity and community engagement.

We successfully hosted seven Spanish workshops, attracting a total of 65 attendees. These workshops served as valuable platforms for sharing essential information, fostering connections, and empowering Spanish-speaking entrepreneurs with the knowledge and resources necessary in their government contracting journey.



NEW! YES, YOU CAN! CONTRACTS WITH THE GOVERNMENT PROGRAM

"Yes, You Can! - Contracts with the Government" is a program designed to connect government contractors/subcontractors with like-minded peers and procurement professionals to discuss ideas, challenges, successes, and more, to advance their success in the government contracting arena.

Washington APEX Accelerator, and sponsor Tire Factory, held six "Yes, You Can!" sessions in 2023 - three in English and three in Spanish.



MEET THE BUYER PROGRAM

"Meet the Buyer" is a program of the Washington APEX Accelerator that connects businesses with government agencies and prime contractors. The events, sponsored by Washington River Protection Solutions, are designed to educate businesses about what the agencies buy, how they buy, upcoming projects, and more.

In 2023, we hosted three "Meet the Buyer" workshops with officials from the U.S. Army Corps of Engineers, the Washington State Department of Enterprise Services, and general contractors.

BENTON CO. BUSINESS RESOURCE INITIATIVE

GRANT PROGRAM LAUNCHED TO HELP BENTON COUNTY SMALL BUSINESSES

In 2023, the Regional Chamber continued its leadership in advancing the Business Resource Initiative (BRI) grant program. Launched in 2022 in partnership with Benton County, the BRI program aimed to offer financial assistance to businesses negatively impacted by COVID-19, utilizing funds from the American Rescue Plan Act (ARPA). The program played a crucial role in enhancing the resilience and growth of Benton County's small business economy.

161 SMALL BUSINESSES AWARDED \$3 MILLION IN GRANTS

Through the duration of the program, nearly 700 small businesses applied for BRI grant funds. A total of 161 businesses were selected to receive grants based on greatest need, with awarded amounts ranging from \$3,000 to \$30,000. The BRI grants played a significant role in providing substantial financial assistance, with an average award of \$18,634.

The initiative demonstrated a commitment to fostering diversity, as 68% of the grant recipients were minority-owned businesses, contributing to a more diverse and inclusive Benton County business community.

STRATEGIC UTILIZATION OF FUNDS

The BRI Grant program was designed to address multifaceted challenges small businesses continue to face post COVID-19 mandates. BRI funds could be utilized for:

1. Workforce Training Expenses: Investing in the skills of our workforce through on-the-job training, external programs, certifications, permits, and specialized skill training.
2. Work Incentive Bonuses: Attracting and retaining talent by providing new employees with up to \$1,200 to cover associated costs with a new job, fostering stability and loyalty.
3. Rent/Utilities Assistance: Offering targeted support for businesses to recover and ensure sustainable continuity and resilience.
4. Digital Platform Upgrades: Empowering businesses to establish a robust online presence, upgrade digital technologies, and enhance customer experiences.
5. Enhance Outdoor Space: Contributing to the overall improvement of the built environment and enhancing outdoor spaces within our business neighborhoods.

A CATALYST FOR TRANSFORMATIVE CHANGE

The BRI Grant program is not just a financial investment; it's a catalyst for transformative change within our business community. The BRI program strengthened workforces by implementing training programs that enhance employees' skill sets for adaptability in a dynamic market. The program supported new hires through work incentive bonuses, aiding in recruitment and facilitating a smooth transition for employees. Additionally, the initiative ensured operational resilience by providing rent and utilities assistance, fostering stability amid economic uncertainties. Embracing digital transformation, businesses supported by the grant enhanced their online presence and technological capabilities, contributing to sustained growth. The BRI program's impact extended beyond monetary aid, focusing on empowerment, resilience, and community development.



An aerial photograph of Benton County, showing a mix of green fields, roads, and buildings. Overlaid on the image is the number '\$3,000,000' in a large, bold, yellow font with a black outline.



ADVOCACY AND GOVERNMENT RELATIONS



TRI-CITIES DAY AT THE CAPITOL

In January, the Regional Chamber joined other members of the Tri-Cities Legislative Council at the first Tri-Cities Day at the Capitol event since 2020.

Tri-Cities Day at the Capitol offers the local business community a chance to meet and present a unified Tri-Cities representation to those responsible for voting on issues crucial to the Tri-Cities' economy and quality of life.

IMPACTS OF HOMELESSNESS SURVEY & PUBLIC SAFETY LUNCHEON

The Regional Chamber distributed a "Business Perspectives on the Impacts of Homelessness" survey to the community in May, aiming to gain a better understanding of the extent and impact of homelessness on businesses and to identify available resources to address associated challenges.

In response to the survey findings, the Chamber organized the Public Safety: Straight Talk with the Chiefs Membership Luncheon, featuring the police chiefs of Kennewick, Pasco, Richland, and West Richland. During the luncheon, the police chiefs addressed issues raised in the survey, including strategies for mitigating crime associated with homelessness, the fentanyl epidemic, and the potential benefits of the proposed recovery center.



LEGISLATIVE SESSION WRAP-UP LUNCHEON

In May, 264 community members convened for the Legislative Session Wrap-Up Membership Luncheon. Distinguished guest speakers included Rep. April Connors (8th LD), Sen. Mark Schoesler (9th LD), Rep. Bruce Chandler (15th LD), and Sen. Perry Dozier (16th LD).

During the luncheon, the state legislators provided updates on changes from the legislative session, detailing projected impacts on the future of the region.



CONGRESSIONAL UPDATE LUNCHEON

The Regional Chamber hosted 324 attendees for the annual Congressional Update Membership Luncheon featuring U.S. Representative Dan Newhouse (4th Congressional District).

Congressman Newhouse addressed various topics, including the future of the Snake River dams, foreign threats, the U.S. farm bill, and answered questions from the audience.



HORSE HEAVEN WIND PROJECT

Throughout 2023, the Regional Chamber consistently voiced the community's opposition to the proposed Horse Heaven Wind Project.

Chamber leadership took a proactive stance by sending two official letters related to the project. One of these letters formally opposed the project and was addressed to the Energy Facility Site Evaluation Council (EFSEC). The other letter endorsed the efforts of Tri-Cities Community Action for Responsible Environmental Stewardship (C.A.R.E.S.). Additionally, the Chamber kept the community informed about an opportunity to submit public comments on the project in January.



EVENTS

ANNUAL MEETING & AWARDS LUNCHEON

In March, 600 business leaders and community stakeholders gathered for the Regional Chamber's Annual Meeting & Awards Luncheon.

The Annual Meeting celebrates community accomplishments, impactful initiatives, and business growth. The event includes the presentation of the Business on a Roll Awards, the Community and Corporate Impact Awards, the Chamber S.T.A.R. Award, and - new for 2023 - the Non-Profit on a Roll Award. Following the presentation of the awards, attendees were given a look into future Chamber projects and initiatives during the State of the Chamber address.



TRI-CITIES DIVERSITY SUMMIT

Hundreds of professionals attended the Tri-Cities Diversity Summit in July - an annual half-day event focused on helping create a more diverse, equitable, and inclusive workplace.

Summit attendees were treated to breakout discussions on workplace accessibility and inclusivity, the science of why diversity fails, a guide to culturally effective communication, and more. Keynote speaker, Kitara Johnson, provided attendees with practical skills and insights to lead inclusively and create a lasting impact on their organizations.



TRI-CITIES WOMEN IN BUSINESS CONFERENCE

The annual Tri-Cities Women in Business Conference drew a sold-out crowd in September, with 605 people in attendance. The all-day conference featured a lineup of keynote and breakout presentations on crucial topics, including mental and physical health, artificial intelligence, and leadership.

An additional 215 people attended the ATHENA Awards Luncheon, celebrating remarkable women who have helped shape our community through their extraordinary leadership. The Tri-Cities Women in Business Conference is a must-attend event, offering unrivaled value and impact.



MONTHLY MEMBERSHIP LUNCHEONS

The Regional Chamber held eight additional monthly membership luncheons in 2023, offering the opportunity for members to forge connections with key influencers and fellow business leaders while gaining firsthand knowledge from speakers who help drive regional economic success.

2023 luncheons included the State of the Cities, the Hanford Update, the State of Education: K-12 Update, the State of Higher Education, and the State of the Economy.



BUSINESS AFTER HOURS

Members of the entire Tri-Cities business community had the opportunity to build new partnerships with local leaders at 12 Business After Hours events in 2023.

Held on the second Thursday of every month, Business After Hours is an opportunity for Regional Chamber members to promote their organizations, form strategic partnerships, and interact with new businesses while enjoying appetizers and beverages.



PROGRAMS



BUSINESS RESOURCE NAVIGATOR

Originally launched as part of the Benton County BRI program, the Regional Chamber now employs a Business Resource Navigator (BRN). The BRN connects businesses to essential resources, support, and opportunities, serving as a single point-of-contact for small, start-up and micro-businesses in Benton and Franklin Counties.

The primary goal of the BRN is to support business growth and enhance opportunities by supporting business owners and entrepreneurs via personalized guidance on essential business topics, such as:

- Access to Capital
- Banking/Finance/Accounting/Insurance
- Personnel and Human Resources
- Business Planning/Education/Networking
- Marketing and Technology
- Regulatory/Legal
- Social Services

Assistance from the BRN is completely free, regardless of Chamber membership. As the catalyst for business growth, the Regional Chamber works to establish partnerships for local entrepreneurs by bolstering the network of support and resources for the entire community.



ASK THE EXPERTS

“Ask the Experts” is a series of monthly workshops designed to educate individuals on crucial business topics. Each session highlights two to three local professionals with demonstrated expertise in the featured monthly topic. Thanks to the generosity of STCU, these sessions are provided free of charge to the entire Tri-Cities business community. Participants have the option to attend live in-person or via Zoom. Additionally, all sessions are uploaded to the Regional Chamber’s YouTube channel (youtube.com/TCRCofCommerce).

In 2023, session topics included Dynamic Digital Marketing, Sales Success Strategies, Constructive Techniques for Difficult Team Conversations, Key Performance Indicators, Using the Entrepreneurial Operating System, Strategic Planning, Designing a Culture that Attracts and Retains Employees, HR Pitfalls to Avoid, Presentations That Hook ‘Em, and more.



SMALL BUSINESS INCENTIVE PROGRAM

In partnership with Washington River Protection Solutions, the Small Business Incentive Program aims to bolster small businesses in the Tri-Cities by offering grants for essential products or services.

In 2023, 30 member businesses were chosen to each receive \$1,000 in grant funding based on their identified needs. The awarded funds were utilized for various purposes such as advertising and marketing expenses, equipment acquisitions, company uniforms, and more.



WORKFORCE AND EDUCATION

CAREER SIGNING DAY

In June, the Tri-City Regional Chamber, along with our partners, Inland Northwest Associated General Contractors (AGC), the Educational School District (ESD 123), and Tri-Tech Skills Center, hosted the second annual Tri-Cities Regional Career Signing Day at Tri-Tech Skills Center, recognizing ten students alongside their new hiring companies.

Participating companies included Tire Factory (Pasco/Richland), Toyota of Tri-Cities, Columbia River Electric, Framatome, Mel's Inter-City Collision, and Hopsteiner. Recognized graduates included students from Pasco to Prosser, with most attending Tri-Tech Skills Center and primarily from Tri-Tech's Autobody Tech, Auto Systems Tech, Pre-Electrical, and Construction programs.

Career Signing Day had a positive impact on the community. Local businesses and organizations met talented young people and educators they may not have otherwise connected with, and companies and educators were provided a platform to share some of their most pressing workforce and education needs in front of local elected officials.

The success of the 2nd Annual Tri-Cities Career Signing Day demonstrates the power of community engagement and the positive impact that can result in collaborating and investing in our future workforce.



WASHINGTON WORKFORCE PORTAL

Throughout 2023, the Regional Chamber continued its partnership with the Association of Washington Business Institute (AWBi), Columbia Basin College, and Washington State University Tri-Cities to bring awareness, support, and encourage employers, educators, and students to participate in the Washington Workforce Portal (WWP) - an online platform that connects students across the state with real-world work-based learning opportunities.

The Regional Chamber represented the WWP at Tri-Tech Skills Center's High School and Beyond Night in April. This event connects Tri-Tech students with representatives from local colleges, military branches, and future employers.

In August, the Regional Chamber assisted in hosting a booth that promoted the WWP at the Washington Association for Career and Technical Education (WA-ACTE) Summer Conference in Spokane. This event, which attracts over 1,000 educators annually, provided a valuable platform for showcasing the portal.



MARK PERNA EVENT

In October, the Regional Chamber once again collaborated with ESD 123 to bring Mark Perna, a world-renowned speaker, author, and generational expert, to the Tri-Cities.

Perna's compelling presentation, titled "Unleashing Passion, Purpose, and Performance in Younger Generations," centered on strategies to "tap into the vast creativity, intelligence, and potential" of Gen Z. The session successfully captivated employers, educators, students, and support staff, equipping them with valuable tools and motivation to effectively connect with and inspire our future workforce. The event served as a dynamic platform for fostering understanding and collaboration among diverse stakeholders in our community.



AWARDS AND RECOGNITION

ANNUAL MEETING & AWARDS LUNCHEON



Business on a Roll Award
(1-10 Employees)
IT Haven



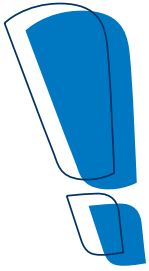
Business on a Roll Award
(11-50 Employees)
Meier Architecture • Engineering



Business on a Roll Award
(51+ Employees)
Prime Dental



Non-Profit on a Roll Award
Heartlinks Hospice and
Palliative Care



Chamber S.T.A.R. Award
Ryan Weld, Tire Factory



Community Impact Award
Benton County



Corporate Impact Award
Washington River Protection
Solutions



TRI-CITIES DIVERSITY SUMMIT

ATHENA AWARDS LUNCHEON



Champion of Diversity Award
Vanessa Castañeda Munguia



Champion of Diversity Award
Washington River Protection
Solutions



ATHENA Young Professional
Leadership Award
Kylee Sullivan



ATHENA Leadership Award
Dolores Broeske

OUTSTANDING MEMBERS OF THE MONTH



January
Elijah Family Homes



February
Vision Mortgage



April
Polestar Technical Services



May
Bechtel



August
ARY Engineering



October
Sullivan Sullutions



November
Columbia Industries



2024 CALENDAR

APRIL

- 3&4 BRIDGING PARTNERSHIPS SMALL BUSINESS SYMPOSIUM**
Three Rivers Convention Center
- 11 BUSINESS AFTER HOURS**
Columbia Industries
- 16 ASK THE EXPERTS**
Tri-Cities Business & Visitor Center
Bechtel Board Room
- 24 STATE OF THE COUNTIES MEMBERSHIP LUNCHEON**
Three Rivers Convention Center

MAY

- 9 BUSINESS AFTER HOURS**
Barnard Griffin Winery
- 21 ASK THE EXPERTS**
Tri-Cities Business & Visitor Center
Bechtel Board Room
- 29 LEGISLATIVE SESSION WRAP-UP MEMBERSHIP LUNCHEON**
Red Lion Hotel & Conference Center Pasco

JUNE

- 13 BUSINESS AFTER HOURS**
Elijah Family Homes
- 18 ASK THE EXPERTS**
Tri-Cities Business & Visitor Center
Bechtel Board Room
- 26 TRI-CITIES DIVERSITY SUMMIT**
Three Rivers Convention Center

JULY

- 11 BUSINESS AFTER HOURS**
Purple Star Winery
- 16 ASK THE EXPERTS**
Tri-Cities Business & Visitor Center
Bechtel Board Room
- 24 TRI-CITIES STRATEGIC ALLIANCE MEMBERSHIP LUNCHEON**
Red Lion Hotel & Conference Center Pasco

AUGUST

- 8 BUSINESS AFTER HOURS**
Visit Tri-Cities
- 20 ASK THE EXPERTS**
Tri-Cities Business & Visitor Center
Bechtel Board Room
- 28 CONGRESSIONAL UPDATE MEMBERSHIP LUNCHEON**
Three Rivers Convention Center

SEPTEMBER

- 12 BUSINESS AFTER HOURS**
Abadan
- 17 ASK THE EXPERTS**
Tri-Cities Business & Visitor Center
Bechtel Board Room
- 24 TRI-CITIES WOMEN IN BUSINESS CONFERENCE**
Three Rivers Convention Center

OCTOBER

- 10 BUSINESS AFTER HOURS**
The Management Group
- 15 ASK THE EXPERTS**
Tri-Cities Business & Visitor Center
Bechtel Board Room
- 23 MONTHLY MEMBERSHIP LUNCHEON (TBA)**
Red Lion Hotel & Conference Center Pasco

NOVEMBER

- 14 BUSINESS AFTER HOURS**
Freeform
- 19 ASK THE EXPERTS**
Tri-Cities Business & Visitor Center
Bechtel Board Room
- 20 MONTHLY MEMBERSHIP LUNCHEON (TBA)**
Red Lion Hotel & Conference Center Pasco

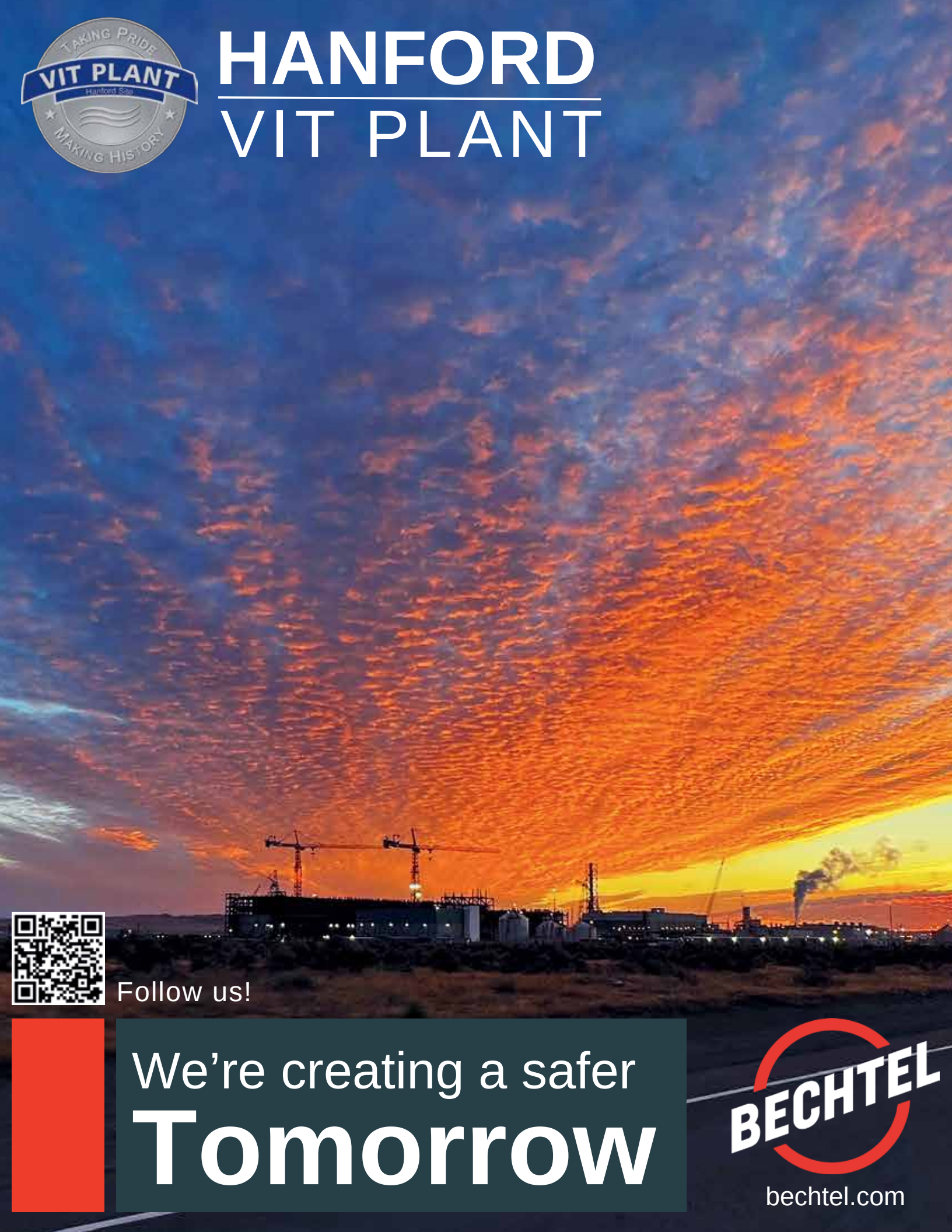
DECEMBER

- 11 MONTHLY MEMBERSHIP LUNCHEON (TBA)**
Red Lion Hotel & Conference Center Pasco
- 12 BUSINESS AFTER HOURS**
The Lodge at Columbia Point
- 17 ASK THE EXPERTS**
Tri-Cities Business & Visitor Center
Bechtel Board Room



HANFORD

VIT PLANT



Follow us!

We're creating a safer
Tomorrow



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