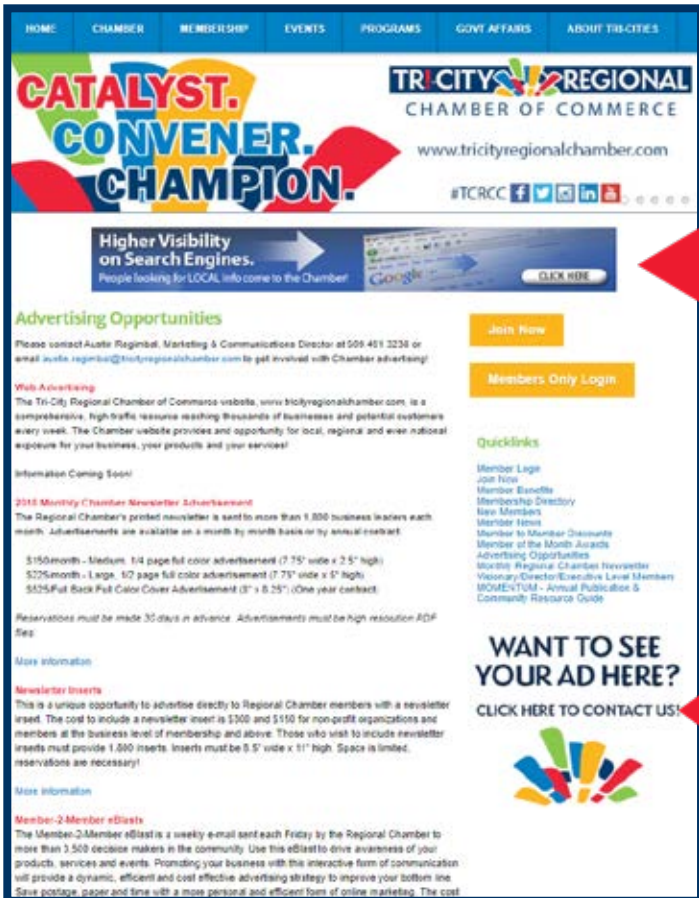


# Website Advertising

## 2018 Online Advertising Rates

The Tri-City Regional Chamber of Commerce website, www.tricityregionalchamber.com, is a comprehensive, high-traffic resource reaching thousands of businesses and potential customers every week. The Chamber website provides an opportunity for local, regional and even national exposure for your business, your products and your services!

- Receive leads from Chamber website and search engines
- Change your ad up to four times per year
- Chamber advertisers receive 75% more leads than non-advertisers
- High visibility online



## Leaderboard

Dimensions: 728x90 pixels

- Homepage - \$1,000/year
- Business Directory or Calendar - \$800/year
- Interior Page - \$500/year

## Square

Dimensions: 300x250 pixels

- Homepage - \$900/year
- Business Directory or Calendar - \$700/year
- Interior Page - \$400/year

Contact Austin Regimbal, Marketing & Communications Director, to get started  
 Phone: (509)491-3238 | Email: austin.regimbal@tricityregionalchamber.com

# Website Advertising

## **Website Sponsor** ***Total Exposure***

*(Only two spots available)*

Your ad will be displayed on every page of the website

Projected 2018 impressions: 420,000

**\$4,000/year or \$1,000/quarter**

## **High Profile** ***Mass Exposure***

Ads on:

- Home Page
- Your Business Directory Page
- Calendar of Events Page
- 12 Interior Pages

**\$2,000/year**  
**or \$500/quarter**

## **Business Builder** ***Great Exposure***

Ads on:

- Home Page
- Calendar of Events Page
- 8 Interior Pages

**\$1,500/year**  
**or \$375/quarter**

**10% Pay-in-Full Discount**

Contact Austin Regimbal, Marketing & Communications Director, to get started  
Phone: (509)491-3238 | Email: [austin.regimbal@tricityregionalchamber.com](mailto:austin.regimbal@tricityregionalchamber.com)