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FOR IMMEDIATE RELEASE
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REGIONAL CHAMBER PRESENTS 25TH ANNUAL COOL DESERT NIGHTS CAR AND MOTORCYCLE EVENT

RICHLAND, Wash., – The Tri-City Regional Chamber of Commerce invites the community to attend the 25th Annual Cool Desert Nights event! Presented by HAPO Community Credit Union, Cool Desert Nights is a classic car, street rod and motorcycle show in Richland, Washington. The event will be held June 21 - 24, 2018 and is open to cars and motorcycles of all makes and models. The four-day show includes a variety of activities for car and motorcycle participants.

Cool Desert Nights kicks off on Thursday, June 21 at the Richland Dairy Queen Grill & Chill for a Show N' Shine from 6 to 8 pm. On Friday, the Participant's Only Cruise begins at 7 pm at the Federal Building parking lot in Richland and loops around the heart of town until 8:30. Families, residents of the Tri-Cities and car enthusiasts line the sidewalks to watch participants tour through the city in their classic cars and motorcycles. Immediately following the Participant Cruise is the Cool Desert Nights Party in the Park at John Dam Plaza, featuring local bands Color Blind and Blue Tattoo (Party in the Park is 21+).

Saturday, June 23 begins with a pancake breakfast, hosted by the Richland Kiwanis Club at The Jefferson Park Gazebo. Attendees can have fun at the Show N' Shine, check out vendors, watch slow drags, participate in the poker walk and watch the award ceremony. Round out the day with another Party in the Park at John Dam Plaza featuring an Eagles tribute band and local favorites Eclectic Approach.

On Sunday, June 24, Cool Desert Nights concludes with the 6th Annual, "Try Autocross" Event from 8 am – 4 pm held at Tri-City Raceway. This event is hosted by the Sand and Sage Sports Car Club.

It is free to attend the Cool Desert Nights car and motorcycle show as a spectator, though there are fees associated with the Party in the Park events as well as the pancake breakfast. To register a car or motorcycle for the event, please download a registration form from the Cool Desert Nights website at www.cooldesertnights.com. For more information about the event, including a complete schedule,

please visit the Cool Desert Nights website or contact Tara Divers, Event Director, at 509.491.3242 or tara.divers@tricityregionalchamber.com.

The Tri-City Regional Chamber of Commerce is the catalyst, convener and champion for community and business prosperity. For further details about the Regional Chamber, visit www.tricityregionalchamber.com or call 509.736.0510.

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