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FOR IMMEDIATE RELEASE  
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## WASHINGTON PTAC, REGIONAL CHAMBER TO HOST “MARKETING TO THE GOVERNMENT” WORKSHOP

KENNEWICK, Wash. – The Washington Procurement Technical Assistance Center (PTAC) and the Tri-City Regional Chamber of Commerce invite the community to attend the workshop, “Marketing to the Government: Capability Statement Development and Review,” on Monday, August 12 from 1 - 3:30 pm. The class will take place in the Bechtel Board Room at the Tri-Cities Business & Visitor Center, 7130 W. Grandridge Blvd., Kennewick. Jody O’Connor, PTAC Business Counselor, will present on the subject.

A Capability Statement is essentially a ‘resume’ of your small business, effectively and succinctly providing potential government contractors with all they need to know to consider your business as a partner in the government contracting world. Attendees can meet to give constructive feedback on each other’s capability statement, and/or receive feedback from their local PTAC counselor. Attendees will be required to bring a hard copy of their current Capability Statement, as well as their own laptop for creating and/or editing their Capability Statement. Registration is required to attend this event.

This class is offered at no cost for Regional Chamber Members and Non-Members. Please register at <http://washingtonptac.org>. For further information, contact Jody O’Connor at 509.491.3231 or [jody.oconnor@tricityregionalchamber.com](mailto:jody.oconnor@tricityregionalchamber.com).

The Washington Procurement Technical Assistance Center (PTAC) helps businesses at no cost to find, bid, win and perform on federal, state and local government contracts. For more information, visit [washingtonptac.org](http://washingtonptac.org).

The Tri-City Regional Chamber of Commerce is the catalyst, convener and champion for community and business prosperity. For further details about the Regional Chamber visit [www.tricityregionalchamber.com](http://www.tricityregionalchamber.com) or call 509.736.0510.

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