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## MEDIA ADVISORY – MYTRI 2030 REGIONAL VISION LAUNCH EVENT

KENNEWICK, Wash., – Details relating to the next steps of the myTRI 2030 Regional Vision Project will be announced tomorrow in a multimedia event at the Red Lion Hotel and Conference Center Pasco.

The featured speakers include Lori Mattson, President & CEO of the Tri-City Regional Chamber of Commerce, Carl Adrian, President & CEO of TRIDEC, Michael Novakovich, President & CEO of Visit Tri-Cities, and Paula Linnen, Chair of the Regional Chamber’s Regional Affairs Committee.

The luncheon starts at 12 p.m. There will be interview opportunities immediately after the luncheon.

If you plan on attending, please contact Austin Regimbal at 509.491.3238 or [austin.regimbal@tricityregionalchamber.com](mailto:austin.regimbal@tricityregionalchamber.com).

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