



**TR!CITY REGIONAL**

CHAMBER OF COMMERCE

CATALYST • CONVENER • CHAMPION

# MEMBERSHIP INVESTMENT GUIDE



**Accredited Chamber**

U.S. Chamber of Commerce

# WELCOME!

## OUR MISSION

The Tri-City Regional Chamber of Commerce is the voice of business. We promote regional prosperity and strengthen our member businesses through advocacy, leadership, networking, and innovative business programs.

The Chamber is a catalyst for business growth, the convener of leaders and influencers, and a champion for a strong community.

## 5-STAR ACCREDITATION

The Tri-City Regional Chamber earned the designation of Accredited with 5 Stars from the U.S. Chamber of Commerce. The Regional Chamber is currently the only accredited chamber of commerce in Washington.

In order to receive accreditation, a chamber must meet standards in their operations and programs, including areas of governance, government affairs, communications, and technology.



*"I'm excited to work with Chamber members, leadership, key stakeholders, and regional partners to build on the Chamber's reputation as the preeminent membership organization for business."*

**LORI MATTSON, IOM**  
**Tri-City Regional Chamber of**  
**Commerce**



SUPPORT OUR VISION TO STRENGTHEN THE REGIONAL ECONOMY

# STAKEHOLDER \$12,000 ANNUALLY



"We view our long-standing support of the Chamber as a direct investment of the communities where we work and live."

**ERIC MARTUSCELLI**  
Cascade Natural Gas

The Stakeholder membership offers exclusive positioning and unique experiences while supporting our work to strengthen the regional economy.

## POSITIONING IN OUR REGION

- Promote the trades as a *Career Signing Day* Partner, highlighting graduating seniors
- Select a recipient who represents your values and vision for a *Spirit of Tri-Cities Award*
- Sponsor a membership for a non-profit or business of your choice (\$400 Value) - includes public presentation *Exclusive!*
- Recognition on the homepage of TriCityRegionalChamber.com, with a link to your website *Exclusive!*

## SERVICES

- Logo displayed at all Chamber events and featured in the Chamber's weekly eNewsletter
- Complimentary event passes to give to your team (up to 33)
- Plus all of the services and features of Leader, Growth, Connect, and Classic levels on the following pages

SUPPORT OUR EFFORTS TO REPRESENT YOUR BUSINESS INTERESTS THROUGH ADVOCACY

# LEADER \$6,000 ANNUALLY

As a leader, you care about developing relationships in order to grow your business. The Leader membership puts your business among an elite group of members who are focused on making your community a better place.

## ACCESS

- Reserved tickets to the *Annual CEO Reception* for you and a guest CEO *Exclusive!*
- Reserved seat to the *Leader Luncheon* held annually
- Company profile featured on [TriCityRegionalChamber.com](http://TriCityRegionalChamber.com) *Exclusive!*
- Annual sponsor of [TriCityRegionalChamber.com](http://TriCityRegionalChamber.com)

## SERVICES

- Business listing in Chamber directory at [TriCityRegionalChamber.com](http://TriCityRegionalChamber.com) - includes up to seven locations/branches and seven categories
- Complimentary passes to premier Chamber events (up to 18)
- Plus all of the services and features of Growth, Connect, and Classic levels on the following pages



"The Tri-City Regional Chamber of Commerce is our region's convener – gathering our key stakeholders and decision-makers at the table so we can partner together to improve quality of life in the fastest-growing region in Washington state. The City of Kennewick's longstanding partnership with the Chamber has produced attractions for residents and visitors, and a friendly business climate, so our region is a great place to live, work, and play."

**ERIN ERDMAN**  
City of Kennewick

SUPPORT THE DEVELOPMENT OF LEADERS

**GROWTH** \$3,000  
ANNUALLY



"AgriNorthwest is proud to partner with the Tri-City Regional Chamber of Commerce to raise awareness about the vital role agriculture plays in our community. As a leading agricultural operation in the Pacific Northwest, we are fortunate to grow crops in one of the most productive and sustainable regions in the country. Our commitment to innovation, stewardship, and community engagement drives us to cultivate not only high-quality produce, but also lasting relationships with the people and organizations that make this region thrive."

**ROSCHEL BLADOW**  
AgriNorthwest

You want to work with the other influencers in our community so you never have to worry about missing out on the very opportunities you've been striving for. Enjoy being among influential leaders who are shaping our region.

#### ACCESS

- Reserved seat at annual *Breakfast with the Chair* **Exclusive!**
- Invitation to *Annual Meeting & Award Luncheon* **VIP Reception** and other exclusive events

#### SERVICES

- Business listing in Chamber directory at [TriCityRegionalChamber.com](http://TriCityRegionalChamber.com) - includes up to five locations and five categories
- Complimentary passes to premier Chamber events (up to nine)
- Plus all of the services and features of Connect and Classic levels on the following pages

PROMOTING YOUR BUSINESS GROWTH AND OUR REGION AS A BUSINESS DESTINATION

# CONNECT \$1,000

VALUED AT MORE THAN \$2,400 ANNUALLY

At the Chamber, we know it's hard to balance all the demands of your time and attention. That's why we're committed to giving you services to grow your visibility, to make you famous in the community, and to give you better connections that will save you time and money.

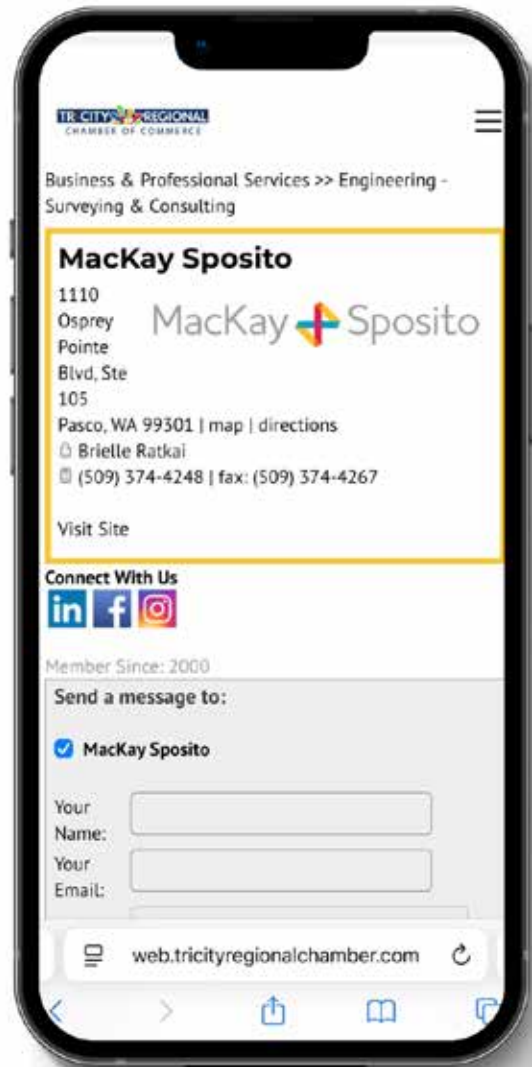
Gain visibility without trading your time, and get supported by the most influential people in the region.

## UPGRADE SERVICES

- Premium Ribbon Cutting/Ground Breaking services - includes pre-event social media promotion, Facebook Live presentation, framed photo, and more (\$550 value)

## MARKETING VISIBILITY

- Member news published in the Chamber's eNewsletter, social media channels, and at TriCityRegionalChamber.com (\$288 value)
- Premium Membership Listing in Chamber directory at TriCityRegionalChamber.com - includes two locations, three categories, company logo, photos, and a video (\$150 value)
- Three free Community Calendar advertisements annually (\$150 value)
- Access to member mailing list (\$100 value)
- Unlimited job postings at TriCityRegionalChamber.com (valued at \$49 each)
- Plus all of the services and features of the Classic level on the opposite page



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This membership is not available to companies of 50 full time-employees or more.

NEW OPPORTUNITIES THROUGH RELATIONSHIPS

# CLASSIC \$400

VALUED AT MORE THAN \$1,125 ANNUALLY

At the Regional Chamber, we believe you deserve to find a room full of people just like you who can share your story and become an army of salespeople for you. We understand how hard it is to get connected with the right people who can help you grow your business, which is why we are on a mission to be the number-one connector of business owners.

## TO GET CONNECTED:

1. Join today
2. Schedule an orientation with our membership concierge
3. Attend your first event and meet others business owners just like you

JOIN TODAY! Get the connections you need to feel capable and well-informed. Build relationships with other business owners who often become life-long friends.

## CONNECTING YOU TO OUR REGION

- Member-exclusive business referrals
- TriCityRegionalChamber.com directory listing (one location, one category)
- Complimentary Ribbon Cutting/Ground Breaking services
- Membership plaque and "Proud Member" digital icon
- Display a brochure/business card in the Chamber lobby
- Advertising opportunities
- Opportunity to volunteer for Chamber committees
- Build relationships through networking opportunities
- Attend training and information sessions on topics that impact your business
- Share expertise by presenting at Chamber events and workshops (by application)
- Complimentary Certificate of Origin services
- Stay informed through Chamber communications
- Chamber representation through advocacy
- Industry-exclusive placement in a leads and referral group
- New member recognition in Chamber communications and social media
- Sponsorship opportunities



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This membership is not available to companies of 25 full-time employees or more.

## BUSINESS STUDY:

# CONSUMERS 64% MORE LIKELY TO BUY FROM CHAMBER MEMBERS

A 2024 study by The Harris Poll reveals a number of important findings about how consumers and business owners perceive the local chamber of commerce and the businesses that are their members. For example:

- When consumers know that a business is a member of the local chamber, they are 47% more likely to think favorably about it.
- Consumers who are told that a business is a chamber member are 40% more likely to be highly aware of it and 61% more likely to think positively of its local reputation.
- Consumers are 64% more likely to buy goods and services in the future from a company that they believe is a member of the local chamber of commerce.

The study shows that the majority of people who are familiar with their chamber of commerce are satisfied with the chamber's work.

- 86% of adults who are familiar with their local chamber report satisfaction, and 27% are very satisfied

Supporting the previous findings, the study also reveals a positive perception for the local chamber itself:

- Regarding the chamber's impact on the local economy, 74% of respondents believe that the local chamber of commerce helps create jobs and promotes local economic development.

The results of the Harris Poll study are clear: Positive perception increases among consumers and business owners when a business is identified as a member of the local chamber of commerce.

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### **TRI-CITY REGIONAL CHAMBER OF COMMERCE**

7130 W. Grandridge Blvd., Ste. C  
Kennewick, WA 99336  
info@tricityregionalchamber.com  
509.736.0510