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FOR IMMEDIATE RELEASE
July 2, 2024

TRI-CITIES STRATEGIC ALLIANCE ORGANIZATIONS TO DISCUSS MAJOR PROJECTS AT REGIONAL CHAMBER'S JULY 24 MEMBERSHIP LUNCHEON

KENNEWICK, Wash. – Members of the Tri-Cities Strategic Alliance – Benton-Franklin Council of Governments, the Tri-City Regional Chamber of Commerce, TRIDEC, and Visit Tri-Cities - will discuss their innovative partnership designed to lead regional collaboration on a grand scale during the Regional Chamber's Membership Luncheon on Wednesday, July 24 at the Red Lion Hotel Pasco Airport & Conference Center. The luncheon is sponsored by Columbia Ability Alliance.

With aligned missions and a shared commitment to driving impactful change, the Tri-Cities Strategic Alliance organizations have united to execute regional-scale initiatives that require their collective influence. Each organization has selected an initial project of regional importance to lead, and they are eager to share the details of their alliance and these exciting projects.

Projects include:

- Columbia River Shoreline Re-Conveyance (TRIDEC)
- Ironman Washington Tri-Cities (Visit Tri-Cities)
- Internet for All (Benton-Franklin Council of Governments)
- Ag Innovation Center (Tri-City Regional Chamber of Commerce)

The program is scheduled from 12 to 1:30 p.m. Attendees will have an opportunity to network during the half hour prior to the program. The cost for attending the luncheon is \$34 for members, \$44 for guests. Attendees can register to attend by visiting the Chamber's website, tricityregionalchamber.com, via e-mail at info@tricityregionalchamber.com, or by phone at 509.736.0510.

The Tri-City Regional Chamber of Commerce is the catalyst, convener and champion for community and business prosperity. For further details about the Regional Chamber, visit tricityregionalchamber.com or call 509.736.0510.

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If you would like more information about this topic, please contact Austin Regimbal at 509.491.3238 or email at austin.regimbal@tricityregionalchamber.com.